

سنة  
شهر  
يوم



اقراء العربية  
iqra arabia

UMMALQURA

## Institutional Program Outline

Learn Arabic in Makkah



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# General Overview



## About iqra arabia

### iqra arabia

is an educational arm specialized in teaching Arabic to non-native speakers, operating in partnership with Umm Al-Qura University in Makkah. The program offers academically grounded learning with complete educational experience within a university environment.



# Program Overview



## What will you learn?

You will develop your Arabic skills practically through **speaking, listening, reading, and writing**, supported by interactive lessons and real-life activities.

## Where will the program take place?

The program is held in Makkah at Umm Al-Qura University, offering a real learning environment that combines language and culture.

## How long is the program?

You can choose the duration that fits your goals:

4 week (1 month)

8 weeks (2 month)

12 weeks (3 months)

## What does the program include?

The program includes a comprehensive experience that includes:

Arabic language classes at the university

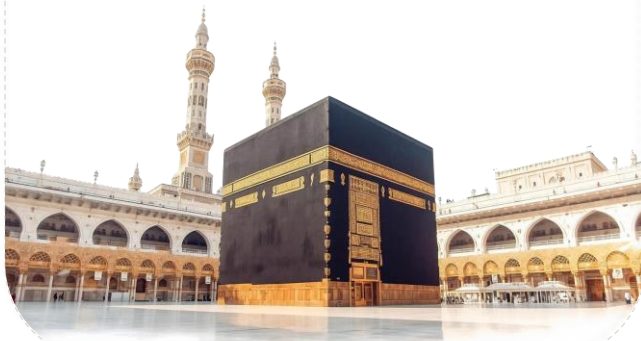
Interactive activities and language immersion

Accommodation

Daily meals

Organized transportation

Cultural and religious visits



# Why this program?



## Learn in Makkah

Study Arabic in a unique religious and cultural environment.



## Real language environment

Practice Arabic daily in real-life situations inside and outside the classroom.



## Integrated experience

A program that combines academic learning with cultural and social experiences.



# Who is this program for?



This program is designed to serve institutions that aim to develop Arabic language skills among their students or beneficiaries through a comprehensive educational experience in Makkah.

## These include:



### Universities and educational institutions

Providing students with opportunities to learn Arabic in a real academic environment.



### Training and development organizations

Offering structured Arabic language programs within their training programs



### Scholarship providers

Supporting students through impactful and high-quality educational programs.



### Agents and program coordinators

Organizing and managing educational programs for international students.



# How can institutions benefit from the program?



The program offers multiple pathways that enable organizations to achieve real educational value and sustainable impact:

## Enhancing Arabic Language Learning for Students:

Enabling organizations to improve their students' Arabic proficiency through a practical learning experience within a real environment in Makkah.

## Enriching the Educational Experience:

Integrating the program as part of the organization's learning offerings, enhancing the quality of educational outcomes and providing a comprehensive learning experience.

## Integrating the Program with Umrah Programs:

Implementing the program within educational Umrah trips, allowing students to combine performing Umrah with learning Arabic in one integrated experience.

## Investment Model (Reselling Seats):

Providing organizations with the opportunity to benefit commercially by offering the program to their members or students as part of paid programs.



# What are the operating requirements?



## Minimum requirement:

**20 students**



for a private group

Or any number of students when joining existing groups with other organizations or individual students.



## Group formation:

Groups are formed based on students' levels to ensure consistency within each group.

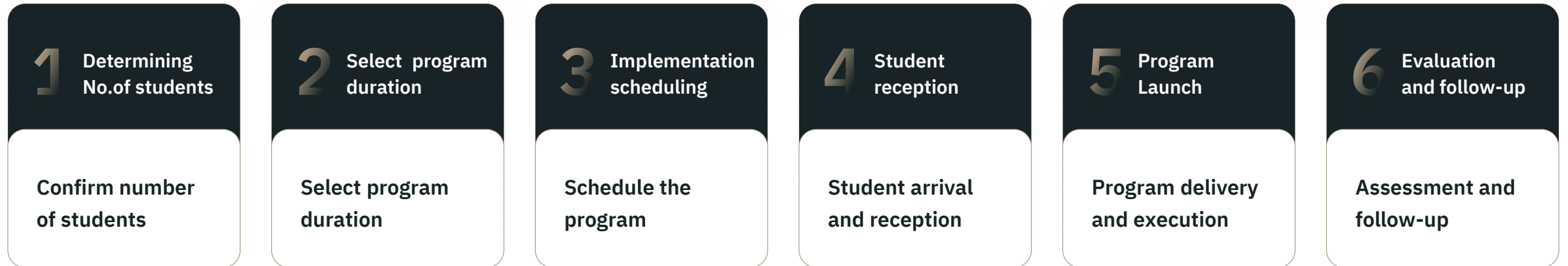
## Student placement:

Students are assigned to appropriate groups after a placement test to ensure optimal learning outcomes.

# How is the program implemented?



The program is executed through structured steps to ensure a smooth experience:



# What does the institution gain from the program?



The program provides clear value through structured outcomes and efficient implementation:

## Improved Arabic proficiency:

Developing students' language skills through a practical learning environment.



## Structured language training:

A curriculum-based program ensuring progressive learning.



## Measurable progress:

A comprehensive assessment system to track student performance.

## Certificates of completion:

Official recognition upon successful completion.



## Ready-to-run program:

A complete operational model that minimizes complexity for institutions.





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## Technical Details

# What will students learn?



01

## Four language skills:

Speaking, listening, reading, and writing through interactive learning.

02

## Measurable progress:

Placement test at the beginning and continuous assessments throughout the program.

03

## Learning by practice:

Applying the language inside and outside the classroom in real situations.



# What will their study day look like?



(Sunday–Thursday)

**4 hours in the morning (at the university)**

Intensive Arabic language classes.



**2 optional hours (evening)**

Qur'an memorization and Noorani Qaida to enhance reading and writing skills, in addition to interactive language activities with the local community to practice the language in real-life situations.



# How will students' experience learning outside the classroom?



## Religious visits:

Visits to key religious sites in Makkah, Madinah, and Taif.

## Cultural & historical visits:

Museums, exhibitions, and heritage locations.

## Social activities:

Cultural, recreational, and sports activities with the local community.



# How long is the program?

<b>Duration</b>	<b>On-site Instruction Hours (in-class)</b>	<b>Post-Program Learning (Online)</b>
2 weeks	40 hrs.	40 hrs.
1 month	80 hrs.	40 hrs.
2 months	160 hrs.	80 hrs.
3 months	240 hrs.	120 hrs.

- We provide online learning equal to 50% of the program duration, which can be taken before or after the on-site phase to complete the full 80-hour level in Makkah.

# FAQ



## → **Suitable for all levels?**

Yes, with placement test and level-based grouping

## → **Group size?**

20 students for private groups or any number in shared groups

## → **Customization?**

Yes, based on organization needs

## → **Commercial use?**

Yes, resell or offer within programs

## → **Certificate?**

Yes, upon completion

## → **Program duration?**

Flexible (2 weeks to 3+ months)

## → **Logistics included?**

Optional (accommodation, meals, transport, visits)

## → **Delivery mode?**

Online, on-site, or hybrid

## → **Assessment?**

Continuous evaluation + final test

## → **How are students grouped?**

Students are placed based on a placement test, with optional separate groups (men / women) upon request.

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## Financial Details

# What is included and not included?



The organization may choose the education-only program without support services, and independently arrange accommodation, meals, and transportation according to its own plans.

## Included



### Educational components:

Arabic classes, optional Quran learning, and language immersion activities.

### Support services:

Accommodation, meals, transportation, and visits.

## Not included



Flight tickets



Visa fees



Personal expenses

# How much does the program cost?

Duration	Education Only	Full Package (Education + Services)
2 weeks	\$283	Starting from <b>700\$</b>
1 month	\$566	Starting from <b>1350\$</b>
2 months	\$1,133	Starting from <b>2450\$</b>
3 months	\$1,700	Starting from <b>3600\$</b>

- The full program package includes all logistics services (accommodation, meals, transportation, and visits), from airport pickup to airport drop-off.
- Prices include 15% VAT in Saudi Arabia.



# Do you offer discounts for large groups?

Duration	2 weeks		1 month		2 months		3 months	
	Education	Full	Education	Full	Education	Full	Education	Full
+20 students	269\$	+686\$	509\$	+1,293\$	1,020\$	+2,337\$	1,530\$	+3,430\$
+40 students	255\$	+672\$	453\$	+1,237\$	906\$	+2,223\$	1,360\$	+3,260\$
+60 students	241\$	+658\$	396\$	+1,180\$	793\$	+2,110\$	1,190\$	+3,090\$
+80 students	226\$	+643\$	340\$	+1,124\$	680\$	+1,997\$	1,020\$	+2,920\$
+100 students	212\$	+629\$	283\$	+1,067\$	567\$	+1,884\$	850\$	+2,750\$

- Discount applies only to full groups attending at the same time.



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## Academic Section (Detailed)



# How is Arabic taught?



## At the university

Courses at Umm Al-Qura University are held in an academic environment that fosters serious and structured learning.



## Interactive approach

Instruction focuses on interaction and participation through practical activities and exercises that facilitate real-world language use.



## Grouped by level

Students are grouped by level after a placement test, with separate groups (men / women).



# What is the curriculum?



## Based on Umm Al-Qura series

The program utilizes the Umm Al-Qura University Arabic series for non-native speakers, backed by over 50 years of academic expertise.



## Structured (levels → units → lessons)

Learning progresses through clear levels, featuring integrated units and lessons that systematically cover all language skills.

## Includes books, exercises, audio/video

Includes student and teacher books, practical exercises, multimedia resources, and interactive activities to support learning.

## Focus on communication

The curriculum focuses on developing oral communication and practical language use in real-life situations.

# How is a lesson delivered?



Delivered over **4** integrated learning hours covering the four Arabic language skills.



**Speaking**



**Listening**



**Reading**



**Writing**

## Listening (warm-up)

The lesson starts with a brief listening or dialogue activity to prepare students and establish context.

## Reading (vocabulary)

Presenting vocabulary and structures through reading texts to aid understanding and comprehension.

## Speaking (practice)

Exercises and activities focusing on vocabulary usage in dialogue and oral expression.

## Interaction (activities)

Interactive group activities to promote language use in real-life situations.

## Writing (assignments)

Writing exercises and assignments to enhance writing skills and reinforce learning.



# Assessment system



The program follows  
an integrated three-  
stage assessment  
system:

## Pre-assessment (placement)

Placement test before starting the course to assign students to appropriate groups.

## Continuous assessment

Periodic assessments during the program to measure progress and improve performance.

## Final level test

End-of-level test to measure learning outcomes and ensure the achievement of educational goals.

# Learning outcomes

Level	Sub-level	Hours	Outcomes
A1	A1-1	80	Basic conversations and simple questions
A1	A1-2	80	Everyday communication in simple situations
A2	A2-1	80	Longer conversations and daily descriptions
A2	A2-2	80	Express simple ideas and write short texts
B1	B1-1	80	Participate in discussions and understand texts
B1	B1-2	80	Speak fluently and write connected content
B2	B2-1	80	Present ideas and understand academic content
B2	B2-2	80	Advanced speaking and structured writing

- The program uses a communicative approach, focusing directly on developing speaking, writing, reading, and listening skills.
- Detailed level content is available here: [Educational Levels Details](#).



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## Logistics (Detailed)

# Accommodation



## Standard Hotel\*

01

\*Accommodation options are carefully selected to provide a consistent quality level across all available options.

Among the available hotels: Oasis Hotel, Al-Ayyam Elite, and Osfour.

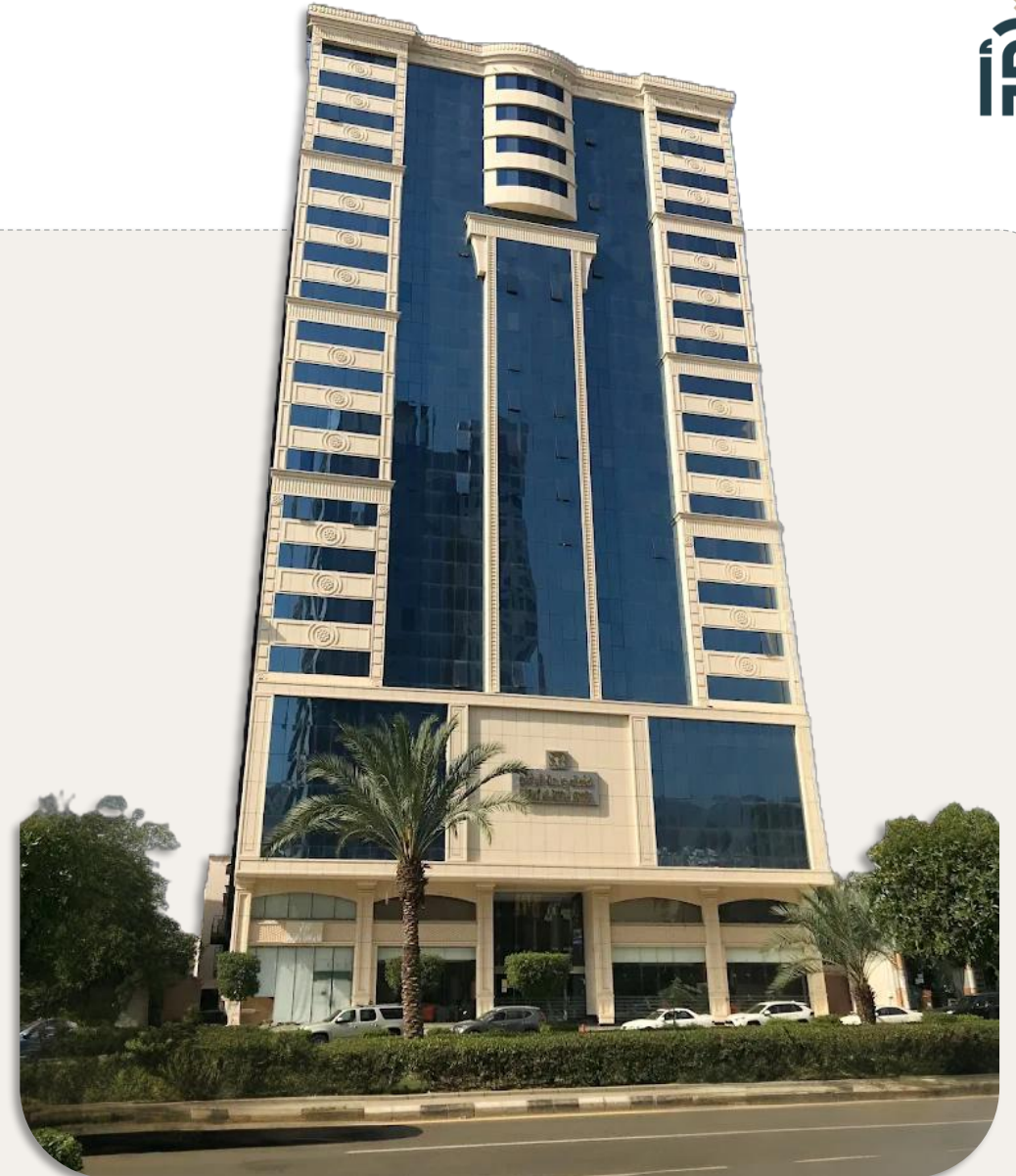
## Triple/quad rooms

02

## Location Close to All Services

03

Al-Aziziyah Dist. – Batha Quraish Dist.



# Accommodation (pictures)



# Meals



**1** Open buffet

**2** Variety of dishes

**3** Two meals daily



# Transportation



01

**Airport transfers**

02

**Daily university transport**

03

**Transport to Haram**



# Support



01

**SIM card & data**



02

**Support Team at Your Service**





06

## Activities & Visits

# Religious visits



Holy sites

Madinah landmarks

Makkah landmarks

# Historical visits



Museums

Exhibitions

Heritage sites

# Social Activities



A trip in an authentic natural setting that combines exploring local culture, enjoying traditional hospitality, and engaging in light activities in a comfortable and separate environment.

Cultural Experience

Local Hospitality

Light Sports Activities





## Registration and communication

[Previous Groups Gallery](#)

[sales@tmyyoz.com](mailto:sales@tmyyoz.com)

[Sales Team WhatsApp](#)